



# 2025 ANNUAL REPORT





**Check out our website: [www.treelafayette.org](http://www.treelafayette.org)**

Tree Lafayette is a 501(c)(3) non-profit organization making change with a team of all volunteers!

## **MISSION**

To promote a healthy community by providing education, leadership and inspiration in planting and caring for trees.

## **VISION**

Our goal is to build a sustainable urban forest which will provide all the benefits to our community.

## **DONATE**

All donations are tax deductible!

Donations can be made online on our website using PayPal or credit card.

Donations can also be mailed to:

Tree Lafayette

1915 Scott St, Lafayette, IN 47904

## **JOIN THE MOVEMENT!**

If you are new to our community or looking to get more involved, we would love to have you! While planting and pruning are at our core, we also need help behind the scenes in grant writing, social media and communication, classroom presentations, and project management. If any of this interests you, we invite you to join us. We think you'll find it rewarding!

**QUESTIONS?** Email us at: [info@treelafayette.org](mailto:info@treelafayette.org)



# PLANTING A GREENER LAFAYETTE



Dear Tree Lafayette Family,

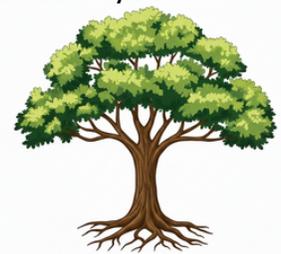
Just imagine if every street in our community had colorful, shady trees. It would be like living in a leafy paradise! Plus, trees help us in so many ways by cleaning the air, becoming sturdy homes for our wildlife, and keeping our environment healthy.

I want to extend a heartfelt thank you to our members and supporters. Your financial support, with that of local non-profits, businesses, municipal organizations, and neighborhood associations is vital to creating a sustainable urban forest for our community's benefit. You are the lifeblood of our mission.

I want to thank all our volunteers. Tree Lafayette is an all-volunteer organization so everything that we do depends on people who care about trees and our community enough to give their time, effort, ideas, and thoughts. Our volunteers make Tree Lafayette; their hard work makes anything possible.

Thank you for being a wonderful part of our family and for helping us make these dreams a reality—one tree at a time. This vision is only possible because of you.

Warm regards,  
Gene Kroeschen, Executive Director and Volunteer



## REMEMBERING SAM



Sam Biederstedt will be missed. Sam volunteered with Tree Lafayette from 2007 to 2025. He helped with watering, pruning, and many Earth Day and Arbor Day events. He served on the Board, worked in several committees, all while taking care of the tools for events and school plantings. Sam had a great sense of humor and provided a lot of moral support. We had many coffees and lunches together. He touched all of our lives. Tree Lafayette, our community, and our urban forest are all better off because of him..

# OUR IMPACT THIS YEAR

It's more than just the numbers. It's because of trees that we have better health, greener neighborhoods, educated youth, and an overall improved community all while protecting our environment.

## TOTAL TREES PLANTED

# 315 TREES!

4,990 trees planted since 1993

WATERED: 3,821

PRUNED: 1,064

RE-MULCHED: 487+



### *Trees Planted 2025:*

- 18 - McCaw Park - Earth Day*
- 62 - Pipers Glen Drive - Arbor Day*
- 28 - Elk Street*
  - 9 - Perrine Street*
  - 5 - South 18th Street*
- 12 - Ferry Street*
- 36 - Sagamore Parkway medians*
- 26 - Kensington Drive*
- 14 - South 28th Street*
- 13 - Salem Street*
- 62 - Replacement & Infill*
- 22 - School 3rd Grade Program*
- 8 - Battle Ground Golf Club*

## STORAGE UPGRADES!

The 53-foot enclosed trailer is used to store the water tanks. The handling and loading/unloading of the water tanks onto the pickup trucks is much easier and safer. Thanks to Wabash for letting us use the trailer. The platform is also used to store the trees before the school plantings. The loading/unloading of the school trees is much safer and easier.

**WABASH™**



# 2025 PLANTING DAYS



## ARBOR DAY

*Pipers Glen Drive*



**EARTH DAY**  
McCaw Park



SUBARU of INDIANA AUTOMOTIVE, INC.

*Thank you for your sponsorship!*

# EDUCATING LOCAL YOUTH

Twenty-two classroom presentations were held all over Lafayette at various elementary schools! These 3rd Graders helped plant twenty-two trees in their school yards. These workshops help build an informed community which starts with children understanding the value of trees and giving them hands-on experiences to help remember it.



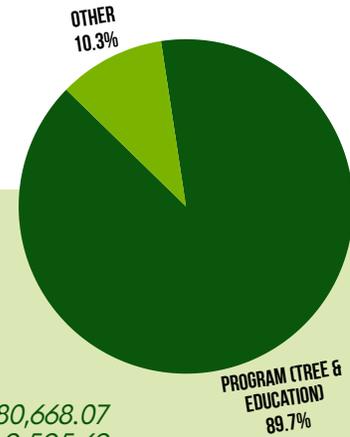
Spring Classes:  
Glen Acres Elementary  
Miami Elementary  
Miller Elementary  
St Mary's Elementary



Fall Classes:  
Cole Elementary  
Earhart Elementary  
Edgelea Elementary  
Glen Acres Elementary  
Murdock Elementary  
Vinton Elementary



# THE YEAR IN REVIEW



## TREE LAFAYETTE INCOME AND EXPENSE STATEMENT 2025

**Opening balance 1/1/2025 \$108,271.12**

<i>INCOME:</i>		<i>EXPENSE:</i>	
<i>Support</i>	<i>36,945.79</i>	<i>Tree Program</i>	<i>80,668.07</i>
<i>Grants</i>	<i>50,227.00</i>	<i>Education Program</i>	<i>2,525.69</i>
<i>Reimbursement</i>	<i>3,765.45</i>	<i>Marketing/Fundraising</i>	<i>5,445.04</i>
<i>Interest</i>	<i>3,038.32</i>	<i>Administrative</i>	<i>4,059.79</i>
<hr/>		<hr/>	
<i>Total Income</i>	<i>\$93,976.56</i>	<i>Total Expense</i>	<i>\$92,698.59</i>

**Closing balance 12/31/2025 \$109,549.09**

### ***Tree Lafayette is extremely grateful for the following supporters in 2025:***

William & Eileen Arthur  
 Robert & Ellen Barker  
 Elaine Bold  
 William Bombassaro  
 Kathrine Boyer  
 Bruce Bresnahan  
 Kris Brown  
 Monica Cassanova  
 Tara Balfe Clifford  
 William & Karen Hodgins Cross  
 Samuel Curtis III  
 Raymond & Christina DeCarlo  
 Dennis DeMay  
 Robert & Mary Beth Downing  
 John and Kathy Gambs  
 Michael Gery  
 Wilbur & Beverly Hancock  
 Emily Hanstra  
 Michael & Phyllis Hunt  
 Annemarie Kaufman  
 Sheila Klinker  
 Frank & Judith Koontz  
 Gene Kroeschen  
 Larry Lewellyn  
 Orvin Lindell

**Platinum**  
 Wabash River Enhancement Corp.  
 Tipmont REMC Operation Roundup  
 Fairfield Township

**Gold**  
 Duke Energy Foundation  
 Subaru of Indiana Automotive

**Silver**  
 Lafayette Life Foundation, Inc.  
 City of Lafayette  
 Bennett's Greenhouse, Inc.  
 Risk Family Foundation  
 Highland Park Neighborhood Association  
 Indiana University Health  
 LWLUFE  
 Community Foundation of Greater Lafayette  
 Mariner Finance, LLC  
 Southwire Corp

**Bronze**  
 The Mitchell Agency, Inc.  
 Centier Bank  
 Hunter's Moon Harley-Davidson  
 Greater Lafayette Convention & Visitors Bureau

David & Carol Luhman  
 Mark Lundstrom  
 Stephen Mathis  
 Rich & Becky McDaniel  
 Lawrence & Helen Mock  
 Richard & Cindy Murray  
 Rob & Kathy Pahl  
 Mickey Penrod  
 Andrew Plank  
 Larry & Marianne Rose  
 Patricia Rosebrock  
 Brad Rostron  
 Sean & Jenelle Rotar  
 James & Lisa Schrader  
 William & Melissa Skrobutt  
 John & Jane Smith  
 James & Liz Solberg  
 Arlan Stavnheim  
 Shirley Sterling  
 Allyson & Alex Steselboim  
 Brad & Cheryl Talley  
 Gary & Barbara Tyner  
 Brigitte White  
 David Windhorst



***Community Foundation of Greater Lafayette***  
 Honored Tree Lafayette  
 with an Endowment Salute  
 on April 8, 2025

# SPECIAL THANKS TO OUR VOLUNTEERS!!

*We can't do it without you!*



## BOARD MEMBERS

Barry Bruce – President

Jenelle Rotar – Vice President

Bill Arthur – Treasurer

Pat Rosebrock – Secretary

Zonda Bryant

Cheryl Talley

Matt Green

Sona Choudhary

Gene Kroeschen – Executive Director

## WHAT'S COMING UP?

**Earth Day 2026 is scheduled for Wednesday, April 22, 2026.** It will be held at McAllister Recreation Center where 15 trees will be planted.

**Arbor Day 2026 is scheduled for Saturday, May 2, 2026.**

It will be held on Commanche Trail in Pipers Glen neighborhood. Approximately 62 trees will be planted by volunteers during the event.

**5,000th Tree Planted will occur during Earth Day 2026.**