



# 2025

# ANNUAL REPORT





**Check out our website: [www.treelafayette.org](http://www.treelafayette.org)**

Tree Lafayette is a 501(c)(3) non-profit organization making change with a team of all volunteers!

## MISSION

To promote a healthy community by providing education, leadership and inspiration in planting and caring for trees.

## VISION

Our goal is to build a sustainable urban forest which will provide all the benefits to our community.

## DONATE

All donations are tax deductible!

Donations can be made online on our website using PayPal or credit card.

Donations can also be mailed to:

Tree Lafayette

1915 Scott St, Lafayette, IN 47904

## JOIN THE MOVEMENT!

If you are new to our community or looking to get more involved, we would love to have you! While planting and pruning are at our core, we also need help behind the scenes in grant writing, social media and communication, classroom presentations, and project management. If any of this interests you, we invite you to join us. We think you'll find it rewarding!

**QUESTIONS?** Email us at: [info@treelafayette.org](mailto:info@treelafayette.org)



# PLANTING A GREENER LAFAYETTE



Dear Tree Lafayette Family,

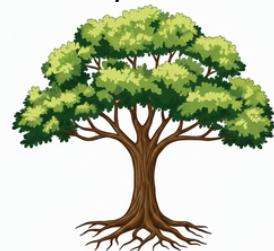
Just imagine if every street in our community had colorful, shady trees. It would be like living in a leafy paradise! Plus, trees help us in so many ways by cleaning the air, becoming sturdy homes for our wildlife, and keeping our environment healthy.

I want to extend a heartfelt thank you to our members and supporters. Your financial support, with that of local non-profits, businesses, municipal organizations, and neighborhood associations is vital to creating a sustainable urban forest for our community's benefit. You are the lifeblood of our mission.

I want to thank all our volunteers. Tree Lafayette is an all-volunteer organization so everything that we do depends on people who care about trees and our community enough to give their time, effort, ideas, and thoughts. Our volunteers make Tree Lafayette; their hard work makes anything possible.

Thank you for being a wonderful part of our family and for helping us make these dreams a reality—one tree at a time. This vision is only possible because of you.

Warm regards,  
Gene Kroeschen, Executive Director and Volunteer



## REMEMBERING SAM



Sam Biederstedt will be missed. Sam volunteered with Tree Lafayette from 2007 to 2025. He helped with watering, pruning, and many Earth Day and Arbor Day events. He served on the Board, worked in several committees, all while taking care of the tools for events and school plantings. Sam had a great sense of humor and provided a lot of moral support. We had many coffees and lunches together. He touched all of our lives. Tree Lafayette, our community, and our urban forest are all better off because of him..

# OUR IMPACT THIS YEAR

It's more than just the numbers. It's because of trees that we have better health, greener neighborhoods, educated youth, and an overall improved community all while protecting our environment.

## TOTAL TREES PLANTED

**315 TREES!**

4,990 trees planted since 1993

**WATERED: 3,821**

**PRUNED: 1,064**

**RE-MULCHED: 487+**



### *Trees Planted 2025:*

*18 - McCaw Park - Earth Day  
62 - Pipers Glen Drive - Arbor Day  
28 - Elk Street  
9 - Perrine Street  
5 - South 18th Street  
12 - Ferry Street  
36 - Sagamore Parkway medians  
26 - Kensington Drive  
14 - South 28th Street  
13 - Salem Street  
62 - Replacement & Infill  
22 - School 3rd Grade Program  
8 - Battle Ground Golf Club*

## STORAGE UPGRADES!

The 53-foot enclosed trailer is used to store the water tanks. The handling and loading/unloading of the water tanks onto the pickup trucks is much easier and safer. Thanks to Wabash for letting us use the trailer. The platform is also used to store the trees before the school plantings. The loading/unloading of the school trees is much safer and easier.

**WABASH™**



# 2025 PLANTING DAYS



## ARBOR DAY

Pipers Glen Drive



## EARTH DAY

McCaw Park



SUBARU of INDIANA AUTOMOTIVE, INC.

***Thank you for your sponsorship!***

# EDUCATING LOCAL YOUTH

Twenty-two classroom presentations were held all over Lafayette at various elementary schools! These 3rd Graders helped plant twenty-two trees in their school yards. These workshops help build an informed community which starts with children understanding the value of trees and giving them hands-on experiences to help remember it.

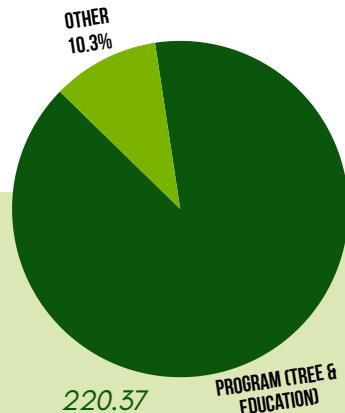


Spring Classes:  
Glen Acres Elementary  
Miami Elementary  
Miller Elementary  
St Mary's Elementary



Fall Classes:  
Cole Elementary  
Earhart Elementary  
Edgelea Elementary  
Glen Acres Elementary  
Murdock Elementary  
Vinton Elementary

# THE YEAR IN REVIEW



## TREE LAFAYETTE INCOME AND EXPENSE STATEMENT 2025

**Opening balance 1/1/2025    \$108,271.12**

INCOME:		EXPENSE:	
Support	36,945.79	Development	220.37
Grants Restricted	35,389.00	Tree	80,668.07
Grants Unrestricted	14,838.00	Education	2,525.69
Reimbursement	3,765.45	Marketing	5,224.67
Interest	3,038.32	Governance	4,059.79
<b>Total Income</b>	<b>\$93,976.56</b>	<b>Total Expense</b>	<b>\$92,698.59</b>

**Closing balance 12/31/2025    \$109,549.09**

### ***Tree Lafayette is extremely grateful for the following supporters in 2025:***

William & Eileen Arthur

Robert & Ellen Barker

Elaine Bold

William Bombassaro

Kathrine Boyer

Bruce Bresnahan

Kris Brown

Monica Cassanova

Tara Balfe Clifford

William & Karen Hodgin Cross

Samuel Curtis III

Raymond & Christina DeCarlo

Dennis DeMay

Robert & Mary Beth Downing

John and Kathy Gambs

Michael Gery

Wilbur & Beverly Hancock

Emily Hanstra

Michael & Phyllis Hunt

Annemarie Kaufman

Sheila Klinker

Frank & Judith Koontz

Gene Kroeschen

Larry Lewellyn

Orvin Lindell

#### Platinum

Wabash River Enhancement Corp.

Tipmont REMC Operation Roundup  
Fairfield Township

#### Gold

Duke Energy Foundation  
Subaru of Indiana Automotive

#### Silver

Lafayette Life Foundation, Inc.

City of Lafayette

Bennett's Greenhouse, Inc.

Risk Family Foundation

Highland Park Neighborhood Association

Indiana University Health

LWLUFE

Community Foundation of Greater Lafayette

Mariner Finance, LLC

Southwire Corp

#### Bronze

The Mitchell Agency, Inc.

Centier Bank

Hunter's Moon Harley-Davidson

Greater Lafayette Convention & Visitors Bureau

David & Carol Luhman

Mark Lundstrom

Stephen Mathis

Rich & Becky McDaniel

Lawrence & Helen Mock

Richard & Cindy Murray

Rob & Kathy Pahl

Mickey Penrod

Andrew Plank

Larry & Marianne Rose

Patricia Rosebrock

Brad Rostrom

Sean & Jenelle Rotar

James & Lisa Schrader

William & Melissa Skrobbt

John & Jane Smith

James & Liz Solberg

Arlan Stavnheim

Shirley Sterling

Allyson & Alex Steselboim

Brad & Cheryl Talley

Gary & Barbara Tyner

Brigitte White

David Windhorst



### ***Community Foundation of Greater Lafayette***

Honored Tree Lafayette with an Endowment Salute on April 8, 2025

# SPECIAL THANKS TO OUR VOLUNTEERS!!

*We can't do it without you!*

Platinum  
Transparency  
2026

Candid.



## BOARD MEMBERS

Barry Bruce – President  
Jenelle Rotar – Vice President  
Bill Arthur – Treasurer  
Pat Rosebrock – Secretary  
Zonda Bryant  
Cheryl Talley  
Matt Green  
Sona Choudhary  
Gene Kroeschen – Executive Director

## WHAT'S COMING UP?

**Earth Day 2026 is scheduled for Wednesday, April 22, 2026.** It will be held at McAllister Recreation Center where 15 trees will be planted.

**Arbor Day 2026 is scheduled for Saturday, May 2, 2026.**

It will be held on Commanche Trail in Pipers Glen neighborhood. Approximately 62 trees will be planted by volunteers during the event.

**5,000th Tree Planted will occur during Earth Day 2026.**