

# **Volunteer Opportunities with**



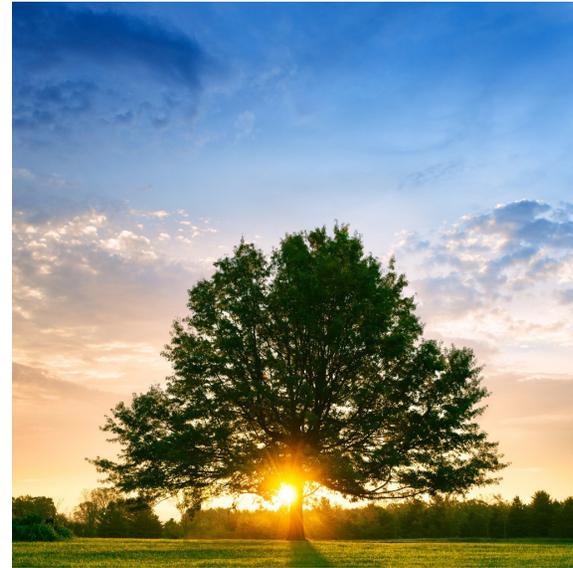
**Planting and Promoting a Healthy Community.**

Tree Lafayette, is a 501(c)(3) non-profit organization which plants and maintains trees primarily on public property or rights-of-way (mainly along streets) in Lafayette, Indiana and educates about and promotes trees.



Since our beginning in 1993, Tree Lafayette has planted more than 4,000 trees in the Greater Lafayette, Indiana community.

## **Mission Statement**



Tree Lafayette promotes a healthy community by providing education, leadership, and inspiration in planting and caring for trees.

## The Many Benefits of Trees

- **Community** (beautifies the city ~ reduces noise ~ lowers crime ~ increases business ~ draw to visitors and potential new residents and businesses ~ reduces heat island effect)
- **Environment** (cleaner air ~ cleaner water ~ provides oxygen to breathe ~ reduces flooding)
- **Health** (happier ~ less stress ~ improves physical and mental health)
- **Financial** (increases property values ~ reduces energy use)
- **Climate change** (helps mitigate climate change ~ carbon capture ~ reduces CO2 and greenhouse gases in the atmosphere)



**Plant trees locally for local and global benefits.**

# Volunteers Needed to Plant Trees



# Volunteers Needed to Care for Trees - Pruning, Watering, Mulching, etc.



# 3RD GRADE EDUCATION PROGRAM

## Hands-On Tree Planting Experience

### Classroom Presentations



# **What volunteers experience as a result of volunteering with Tree Lafayette**

- **Satisfaction of helping the community and the environment**
- **Pride in how well the community looks**
- **Outdoor activities – fresh air**
- **Physical activity – exercise**
- **Being around and involved in nature**
- **Having fun working together**

## Volunteers Needed to Help on Committees

**TREE  
COMMITTEE**

**MARKETING  
COMMITTEE**

**DEVELOPMENT  
COMMITTEE**

**EDUCATION  
COMMITTEE**

# ***HELP WITH TREES***

The Tree Committee helps plan Arbor Day and the third-grade elementary school plantings. They work weekly on Wednesdays, some Saturdays, and other days as needed from May through November. They plant trees. They maintain and care for trees with pruning, mulching, and watering.

- Wednesday morning tree care
- Saturday morning pruning
- Pruning trees
- Watering trees
- Mulching around trees
- Assisting with 3rd Grade tree planting events
- Managing tree projects
- Maintaining tools and supplies
- Monitoring tree planting sites

# MARKETING

The Marketing Committee plans for Arbor Day, Earth Day, and the Annual Meeting. They send out the newsletters, news releases, and the Annual Report. They do publicity for all events. They are responsible for social media (Facebook, Twitter, Instagram, and blog) updates, the organization's website, promoting Tree Lafayette, and maintaining the integrity of the brand. In addition, they champion all fundraising and volunteer recruiting events.

- Graphic design
- Publish newsletters
- Develop flyers and brochures
- Maintain and update the website
- Plan the Annual Meeting
- Promote Tree Lafayette
- Photography
- Post and manage Facebook, Twitter and Instagram accounts
- Publish the Annual Report
- Recruit and engage volunteers
- Fundraising
- Advertising and Publicity
- Videography

# EDUCATION

Through classroom presentations, books, and other educational materials, the Education Committee helps many Lafayette third graders learn the value of trees. The classes also get hands-on experience by planting trees in their schoolyard. The committee also does adult and online education.

- 3rd Grade Classroom Presentations
- Coordinate and conduct adult education programs
- Schedule and coordinate school programs
- Develop educational programs
- Online and video educational programs

# DEVELOPMENT /GRANTS

The Development Committee searches for grant opportunities. The committee prepares and submits all grant applications and maintains the donor/supporter database. They raise funds from businesses and organizations. They send out renewals for funding.

- Research grants
- Prepare and submit grant applications
- Maintain databases
- Corporate fundraising

## **Other Volunteer Skills and Functions Needed**

- IT and Technology
- Treasurer
- Bookkeeper
- Volunteer Coordinator
- Purchasing
- Human Resources
- Training
- Board Members



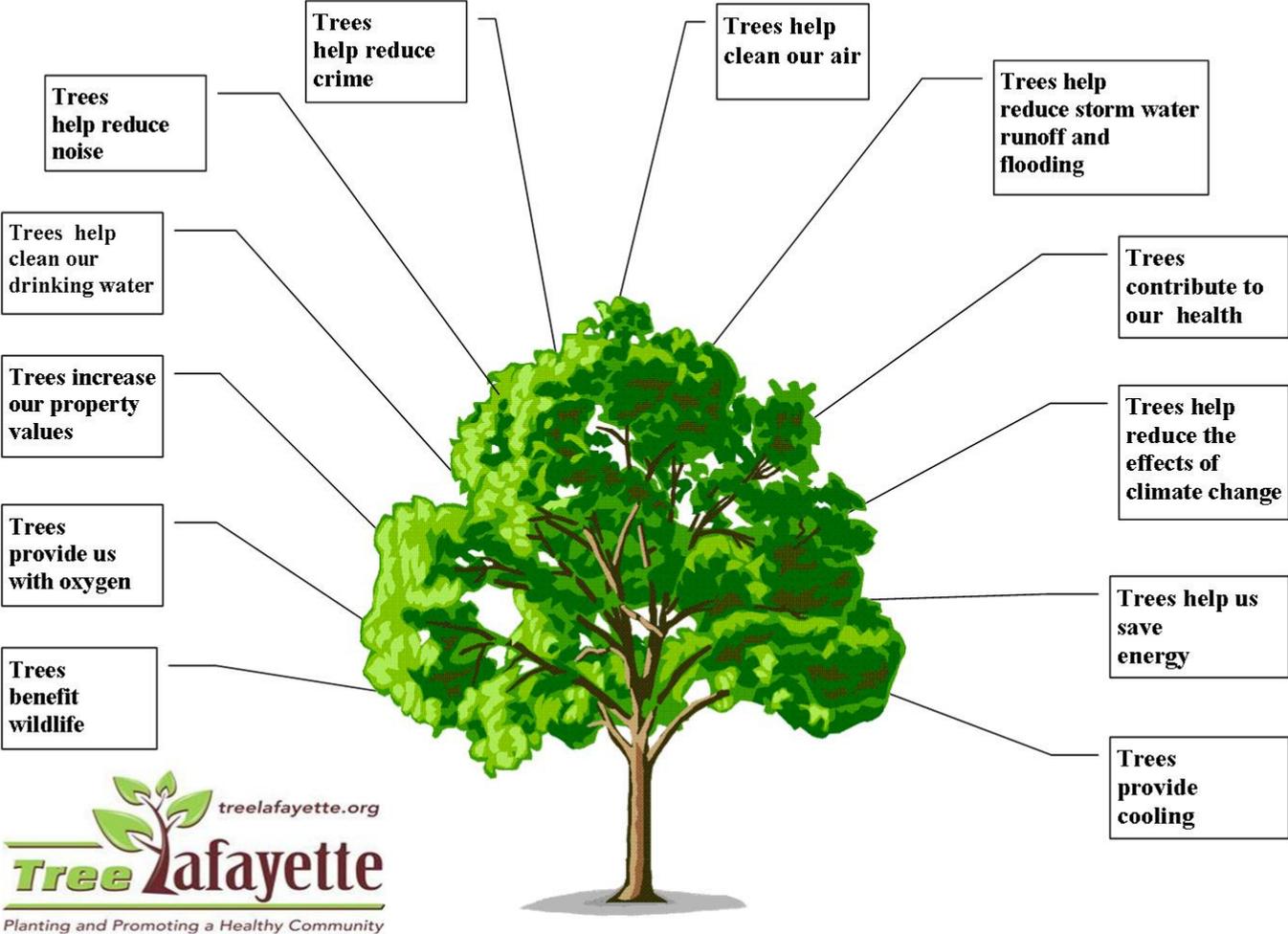
Earth Day  
April 22, 2021  
Along 4th St. near Imagination Station



ARBOR DAY  
MAY 1, 2021  
North 15th. Street, Lafayette, In



# THE BENEFITS OF TREES





**Tree Lafayette's vision is a sustainable urban forest providing the benefits needed by our community.**

**[www.TreeLafayette.org](http://www.TreeLafayette.org)**

**[info@treelafayette.org](mailto:info@treelafayette.org)**