



2021 Annual Meeting

November 9, 2021

Mission Statement:

Tree Lafayette promotes a healthy community by providing education, leadership, and inspiration in planting and caring for trees.

Welcome

Gene Kroeschen

President of the Board



Agenda:

- ❖ Welcome
- ❖ Lunch
- ❖ Keynote Speaker
- ❖ Business Meeting
 - ❖ Minutes from 2020
 - ❖ Treasurer's Report
 - ❖ Committee Reports
- ❖ Election of New Board Members
- ❖ Awards and Recognition
- ❖ Tribute to William Baugh
- ❖ Why should we care about trees in Lafayette?
- ❖ Upcoming Events

Tree Lafayette Board Members

Gene Kroeschen - *President*

Barry Bruce - *Vice President*

Bill Arthur - *Treasurer*

Pat Rosebrock - *Secretary*

Shirley Sterling

Dale Krynak

Stanton Lambert

Executive Director

Wabash River Enhancement Corporation

Stanton Lambert was hired in July 2005 to be the first Executive Director of the Wabash River Enhancement Corporation. His background is in the field of Parks and Recreation. He was the Superintendent of Parks and Recreation for the City of Richmond, Indiana for 11 years. Prior to that he was the Department Director of Parks and Recreation for the City of Greencastle, Indiana.

Stanton has a Bachelor of Science degree in Natural Resources from Ball State University, and a Master of Science degree in Public Park and Recreation Administration from Indiana University. He is a lifelong Hoosier and grew up in Huntington County along the banks of the Wabash River in Markle, Indiana.

Regional Progress on the Wabash River Greenway with Local Results...

From the Wabash River Enhancement Corporation



Approval of Minutes from the 2020 Annual Meeting

Pat Rosebrock, Secretary



Copies of the minutes are on the tables.

Treasurer's Report 2021

YTD through 10/31/2021

TREE LAFAYETTE INCOME AND EXPENSE STATEMENT ANNUAL MEETING, NOV 9, 2021



		<u>YTD</u>	<u>Budget, Year</u>		
Opening Balance	01/01/21	\$42,463.34	\$42,463		
<u>Income</u>					
Support		13,226.56	18,000		
Grants_Restricted		20,174.52	} 50,000	<u>Accounts</u>	
Grants_Unrestricted		8,781.00		PayPal	1,408.35
Interest		2.94	20	PFCU Checking	26,799.29
Misc Income		50.00	500	PFCU Saving	7,031.63
Total Income		42,235.02	68,520	PFCU Credit Card	-577.50
<u>Expense</u>				Gift Cards	0.00
Development		1,804.68	116		\$34,661.77
Education		1,042.45	3,000		
Governance		3,273.97	3,200	Our Endowment at CFGL	
Marketing		1,535.30	2,500	Lafayette Tree Fund in Honor of Larry L. Rose	
Tree		42,380.19	64,000		
Total Expense		50,036.59	72,816		
Closing Balance	10/31/20	\$34,661.77	\$38,167	1-Jan-21	\$183,680
				end of Q3, 2021	\$201,140

Bill Arthur, Treasurer

Fun Question

We are going to do an audience participation question.

The question is:

Approximately how many trees have Tree Lafayette volunteers watered this year?





Tree Committee - 2021

Members:

John Slaven, John McGraw, Bob Massey, Arlan Stavnheim, Pat Rosebrock, Shirley Sterling, Sam Biederstedt, Gene Kroeschen, Bill Arthur, Barry Bruce, Bruce Bresnahan, Rich McDaniel, Dick Murray, Jim Vahle, Tom Walsh, Bill Bombassaro, Leon Dickson, Rose Werner, Sid Kumar, Greg Shaner and Tim Detzner

Chair: Larry Rose

Tree Committee - 2021

Trees Pruned: 1109

Weekly Wednesdays, monthly Saturday mornings and monthly Thursday evenings. Structural pruning, limbing up, remove dead wood and pruning for clearances for sidewalks, streets and signs.

Trees Watered: 4428+

Watering crew of 10 water tanks and 10 pickup trucks water trees as needed. Approximately 200 gator bags for watering. Thanks to the City for help with the trucks.

Trees Re-Mulched: 164



Tree Committee - 2021

Trees Planted: 249

15 – North 4th Street – Earth Day

64 – North 15th Street – Arbor Day

34 – Battleground Golf Course

19 – North 10th Street

53 – North 6th Street

64 – Replacement & Infill

Helped Lafayette Parks plant 20 trees at Columbian Park new lagoon area

Helped plant 3 trees at small pocket park at north end of 6th Street

Total trees planted since 1994: 3,711



Tree Committee continued

2022 Plans:

- We plan to plant approximately 60 trees on Underwood Street for Arbor Day
- We plan to plant 15 trees on South 4th Street by Miller Elementary School for Earth Day (sponsored by Subaru of Indiana Automotive)
- We plan to plant an additional 125 or so trees throughout the city





Marketing Committee - 2021

The Marketing Committee has a
new chairperson, Rachele Raines

Members:

Jessica Townsend, Larry Rose, Jeri Massey, Mike
Perry, Gene Kroeschen, Taletha Coles,
and Michael Johnson

Marketing Committee - 2021

- ▶ **New website launched**
- ▶ **Updated and developed Tree Lafayette brochures and literature**
- ▶ **Developed some new Marketing Committee procedures**
- ▶ **Improved use of emails for communicating with supporters**
- ▶ **Improved Tree Lafayette branding**



Marketing Committee

Plans:

- **Update the marketing strategy**
- **Improve Tree Lafayette newsletters**
- **Improve fundraising**
- **A survey of Tree Lafayette members, donors, supporters, and social media audience**



Tree Lafayette Social Media

- Facebook
 - @TreeLafayetteIndiana
- Twitter
 - @TreeLafayette
- Instagram
 - @TreeLafayette



TreeLafayette.TV

Videos from Tree Lafayette events and videos about trees on the Tree Lafayette YouTube Channel.

Home | Tree Lafayette - Non-Profit

https://www.treelafayette.org

TreeLafayette

Home About Us Get Involved Committees Events Photos **Resources** Contact Us Donate Now

Select

News
Blog
Information about Climate Change
Information about Trees
Information about Invasive Plants and Trees
Wooded Areas located in Tippecanoe County
Tree Lafayette Annual Reports
Tree Lafayette Newsletters
Tree Lafayette YouTube Channel – Videos

Planting and Promoting a Healthy Community.

Providing education, leadership, and inspiration in planting and caring for trees.

Volunteer Support Us

TreeLafayette.TV

8 subscribers

HOME VIDEOS PLAYLISTS CHANNELS DISCUSSION ABOUT

Uploads PLAY ALL

Arbor Day 2021 Tree Planting Event - Video A
2 views • 3 months ago

Arbor Day 2021 Tree Planting Event - Video B
1 view • 3 months ago

Arbor Day 2021 Tree Planting Event - Video C
2 views • 3 months ago

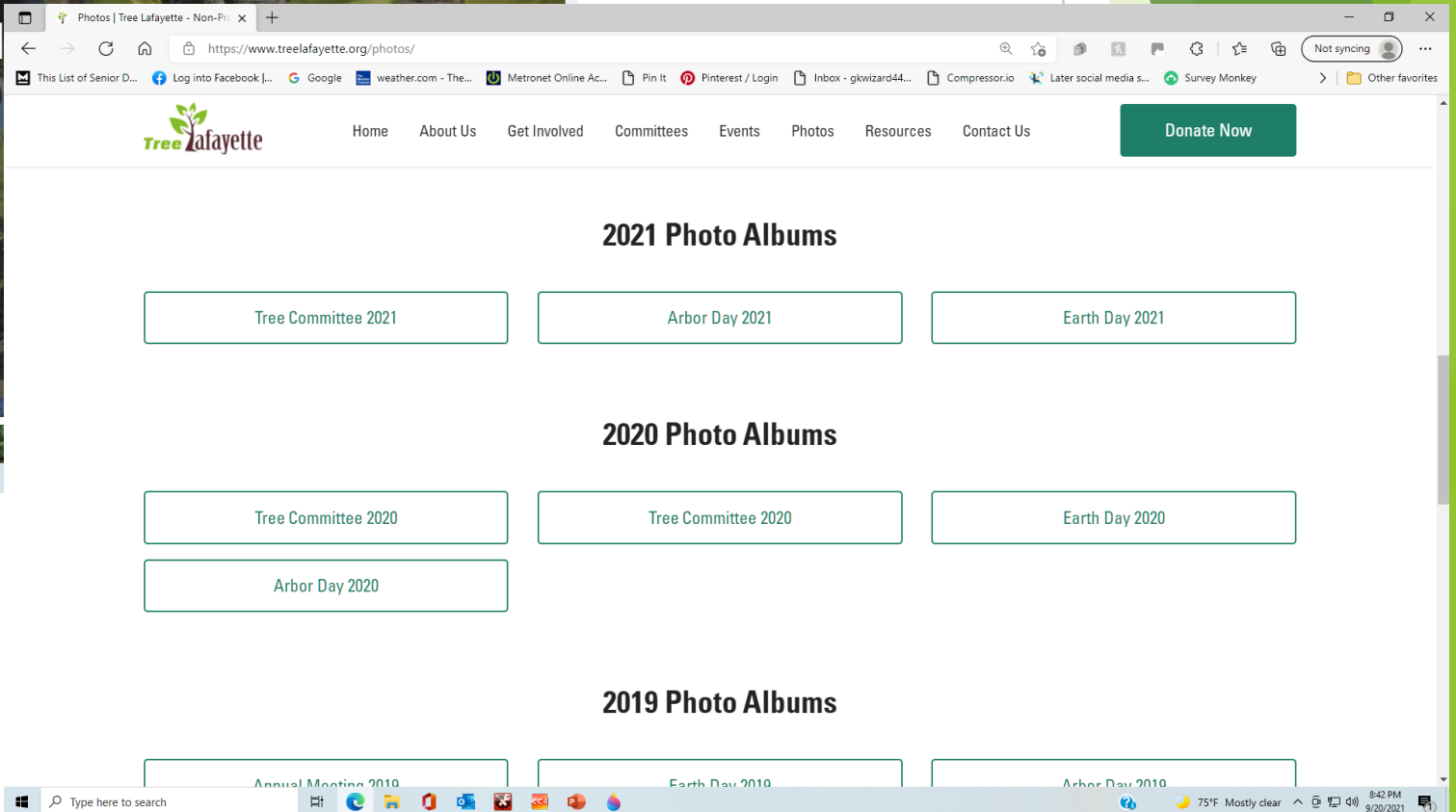
Arbor Day 2021 Event
13 views • 3 months ago

Arbor Day 2016 Celebration and Tree Planting Event
6 views • 10 months ago

2017 Timber Run Run/Walk Event
No views • 10 months ago

Shorts

Photos from Tree Lafayette events.



Education Committee - 2021

Pat Rosebrock, Chair
Mickey Penrod, Larry Rose, Valerie
Dawson, Laura Sietsma, Sam
Biederstedt and Shirley Sterling

3rd grade classroom presentations and planting of trees at elementary schools resumed this fall. Seven classroom presentations were held, and the 3rd Graders helped plant seven trees in their school yards. Mickey Penrod did the classroom presentations.

- Murdock Elementary School
- Edgelea Elementary School
- Vinton Elementary School
- Earhart Elementary School

Professor Elwood Pricklethorn - "Trees Please and Thank You" PEP Rally presented at Edgelea and Vinton Schools on November 8th. Four presentations were held by Warren Hoselton.



Teaching children the value of trees in our schools and neighborhoods, giving them hands-on experience in planting a tree!

Development Committee - 2021

Dale Krynak - Chair
Mickey Penrod
Larry Rose
Bill Arthur
Shannon Stannis

We are very thankful for major 2021 support from:

- **Tipmont EnviroWatts**
- **Subaru of Indiana Automotive**
- **McAllister Foundation**
- **Wabash River Enhancement Corporation**
- **The Community Foundation of Greater Lafayette**
- **Fairfield Township**
- **Risk Family Foundation**
- **Lafayette-West Lafayette Urban Forestry Endowment**
- **Duke Energy Foundation**
- **Lowes**
- **The City of Lafayette**



And our many other faithful
members and supporters.

Governance Committee - 2021

Gene Kroeschen, Bill Arthur and Pat Rosebrock

Barry Bruce - Chair

- **Accepted retiring President Gene Kroeschen as Executive Director beginning in 2022**
- **Oversaw timely filing of IRS 990 Tax and Indiana Business Entity forms**
- **Did annual review of finances with Rob Pahl**
- **Recommended Covid procedures for Earth Day and Arbor Day plantings and future Board and Committee meetings**
- **Reviewed and projected cash flow and expense streams**
- **Reviewed all insurance coverages and made changes**





Sponsored by:





Sponsored by:



15 Trees Planted on North 4th Street

Picture before planting



Pictures after planting



Sponsored by:

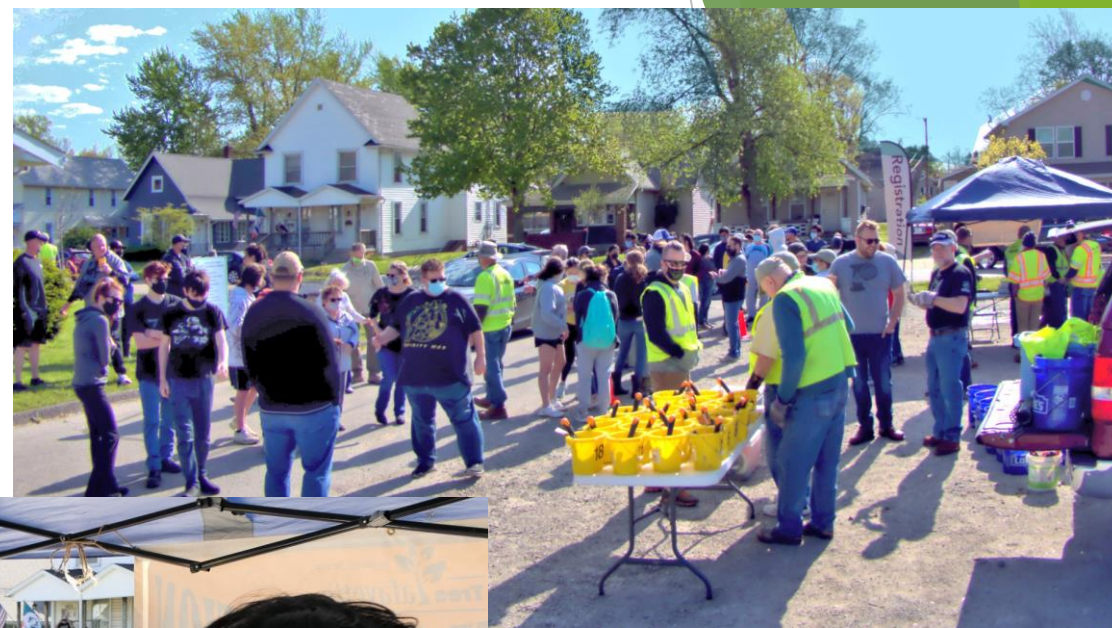




64 Trees Planted on North 15th Street







We planted our 3500th tree!





Picture before planting



**Pictures after
planting**



Tree planting at Battleground Golf Course



Tree planting at Columbian Park lagoon area



The Collective, Younger Women's Task Force Lafayette

Three trees planted at Lincoln Neighborhood People's Park at the north end of 6th Street on Sunday, October 31st.

The past two years have been challenging, especially for people of color. The Collective believes in healing in community and with community, and to that effect, want to plant trees and dedicate the new life that is planted in the ground as a way of healing from all the grief that has been experienced.



Professor Elwood Pricklethorn - "Trees Please and Thank You" PEP Rally presented at Edgelea and Vinton Schools



Election of Board Members



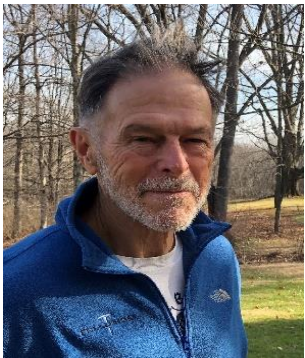
Ballot for Board of Directors

As outlined in Tree Lafayette's bylaws, the Board of Directors has accepted the following two candidates and is submitting them for approval by the general membership, for the term of office 2022-2024.



Pat Rosebrock

A current member of the Tree Lafayette Board and Secretary. Member of the Tree Committee and Governance Committee. Pat now resides in Lafayette but spent most of her life in Indianapolis. Married and raised four children there, as well as taught science for 35 years. She received her BS and MS degrees from Purdue in Biology Education. She taught many science camps through the years to stimulate science interest. Now in "retirement" actively desires to participate in a purposeful, dedicated, environmentally aware organization like Tree Lafayette.



Bill Arthur

A current member of the Tree Lafayette Board and Treasurer. Member of the Development Committee and Governance Committee. Bill first joined the Tree Lafayette Board in 2014. After serving for four years as the organization's treasurer, he became its executive director and held that position for three years. In his professional life, he worked for Alcoa for 33 years as a mechanical engineer, retired in 2014, and then consulted with the company for six years. He and his family moved to the community in 1998 and are residents of Tippecanoe County. Bill is a staunch environmentalist and believes planting trees and protecting natural spaces is important in combatting global warming.

Please fill out a ballot.

AWARDS & RECOGNITIONS



AWARDS

Volunteer of the Year Awards

Environmental Award

Preservation Award

President's Award



Volunteer of the Year Award

For her knowledge and expertise in marketing, her dedication in developing the Tree Lafayette brand book and several brochures, and her general support of Tree Lafayette ...

Rachele Raines

Congratulations Rachele and thanks for all the good service!



Volunteer of the Year Award

For his dedication in pruning and watering, his work to support additional trees at the Battleground Golf Course, his passion for trees, and his general support of Tree Lafayette ...

Dick Murray

*Congratulations Dick and
thanks for all the good
service!*



Environmental Award

Lafayette Parks and Recreation

For restoring and upgrading the Columbian Park Lagoon: Lafayette Parks & Recreation partnered with the Indiana Department of Natural Resources (DNR) and Purdue Forestry and Natural Resources Department to build a sustainable ecosystem in the lagoon. It has a new biofiltration system to foster a sustainable environment for aquatic life going forward. The system features a strategically designed gravel filter layer and native plantings coupled with an aeration system that will sustain a high level of water quality in the lagoon. The lagoon is stocked with fish.

Congratulations to Lafayette Parks and Recreation for their work for the residents of Lafayette and the environment.



Preservation Award

Custom Cuts

Planted and preserved many trees around Lafayette. Planted many trees on their property. Removed invasive species around the new Wabash River Promenade in the downtown area.

Congratulations to Custom Cuts for caring to preserve our environment.



President's Award

Tipmont EnviroWatts



For faithfully supporting trees and the environment. The EnviroWatts program allows Tipmont REMC members to support environmental projects in the community. Non-profit organizations in the Tipmont service area can apply to receive grants from the fund to be used for environmental projects. EnviroWatts supports the environment and demonstrates interest in renewable energy.

- Started in 2003, making 149 Grants totaling \$784,099.
- Purpose is to provide Tipmont members interested in renewable energy and the environment, to contribute up to \$5 monthly on their electric bill to support local environmental projects and education on the environment.

Past Grant recipients:

- ❖ NICHES Land Trust – several grants to plant trees, native prairies, and seeds to restore land to native Indiana flora and fauna.
- ❖ Ivy Tech Foundation – supports annual scholarships to students seeking degrees in Energy Technology.
- ❖ Montgomery County Community Foundation – grant to plant trees, shrubs, and flowers in newly developed Pike Place Pocket Park.
- ❖ Tree Lafayette – annual grants to support tree planting projects in Lafayette.
- ❖ Camp Cullom – provided grant to the Clinton County park to install a 10 panel solar array for camp electricity and education.



***Congratulations to Tipmont EnviroWatts
for all that they do.***

Donor Recognition

Awards for 5 years of Donations

- **Senator Ron Alting**
- **Mr. & Mrs. John T. & Jane M. Smith**



Donor Recognition

Awards for 10 years of Donations

- **Mr. Samuel C. Curtis III**
- **Dr. & Mrs. Martin & Patty Jischke**
- **Dr. Jerry Preuss D.D.S., P.C.**
- **Mr. Steve J. Gloyeske, President, Scholer Corporation**
- **Mr. Daniel Shaw**



Donor Recognition

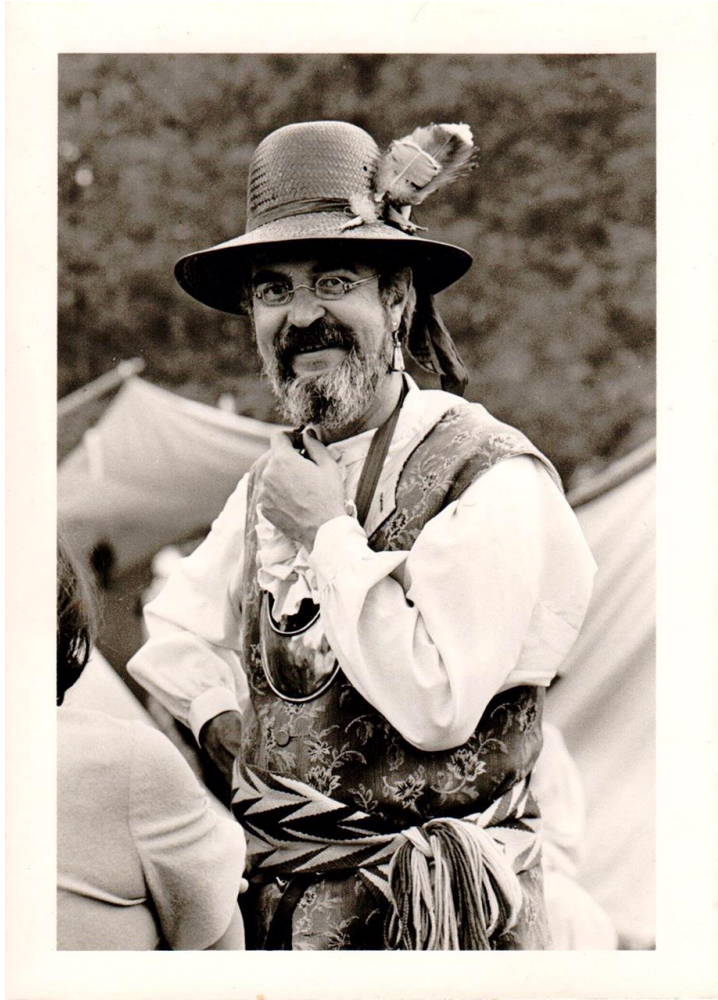
Award for 25 years of Support

➤ **Community Foundation of Greater Lafayette**

***And thanks to all of our
donors and supporters.***

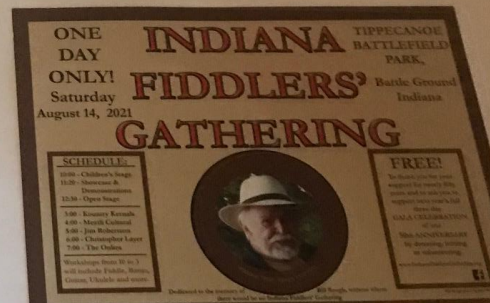
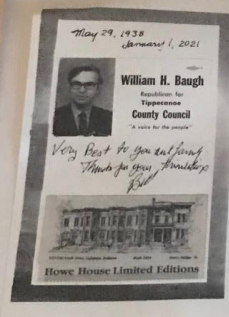
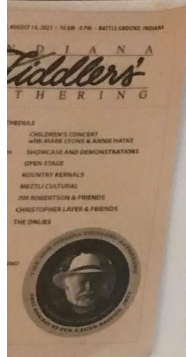
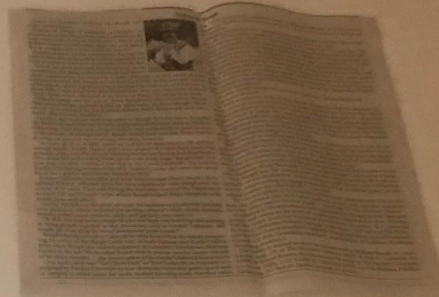
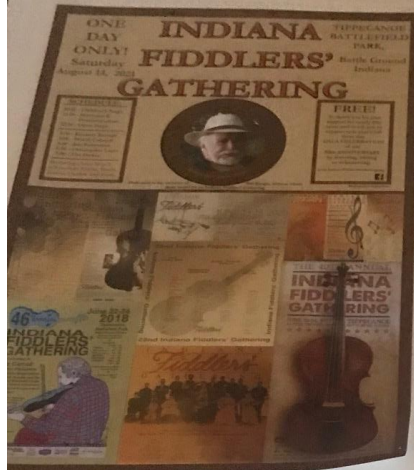


Tribute to William Baugh



Presented by Arlan Stavnheim

Bill Baugh 1938-2021



Why should we care about trees in Lafayette?



Trees in Lafayette

- ▶ **Why we should care about trees (all trees) in Lafayette**
 - ▶ Lafayette is losing trees every year (damage, pests, disease, age, development, construction, removal, etc.)
 - ▶ There are Many Benefits of Trees
 - ▶ Climate Change
- ▶ **Why we need to maintain and protect existing trees in Lafayette**
 - ▶ Lafayette loses big trees and can only replace them with little trees
 - ▶ It takes years or decades for replacement trees to grow
- ▶ **Why we need additional trees in Lafayette**
 - ▶ There are Many Benefits of Trees
 - ▶ Climate Change
 - ▶ Future Generations
- ▶ **What can we do in Lafayette**
 - ▶ Develop a Plan

Lafayette's Tree Canopy

Lafayette currently has forested/wooded areas and a sizable urban forest today. The trees along the streets, in parks, in urban woods, around businesses, in individual yards, and other places make up our urban forest.

The number of trees needs to be increased in Lafayette in order to provide the benefits needed today and to reduce climate change effects in the future. With the monetary benefits of trees, the economics could justify additional spending, resources, ordinances, education, etc. Plant now for us and future generations as planting small trees today takes many years/decades to grow to be large trees.

The Many Benefits of Trees

- Provide us with **oxygen to breathe**
- Trees can **cool the city** by up to 10°F by shading our homes and streets and releasing water vapor into the air through their leaves
- Contribute to **better physical and mental health**
- Help **reduce crime**
- **Reduce noise** levels by blocking and absorbing sounds
- Tree lined streets and roads are **safer for traffic and pedestrians**
- **Clean the air**
- Help **reduce storm water runoff and flooding**
- Help **clean water**
- Trees properly placed around buildings can reduce air conditioning needs and can **save energy** used for heating
- Help **mitigate the effects of climate change** by absorbing carbon dioxide and other pollutants from the atmosphere and also by storing carbon
- **Increase property values**
- Are **good for businesses and the local economy**
- Trees and green areas **are a draw to visitors and potential new residents and businesses**
- **Make everything look and feel better**

Over the course of 50 years, a single tree can:

- ▶ Generate \$31,250 worth of **oxygen** (daily oxygen for 2 to 4 people)
- ▶ Provide \$62,000 worth of **clean air**
- ▶ Recycle \$37,500 worth of **water**
- ▶ Can prevent \$31,500 worth of **soil erosion**
- ▶ Remove about 2,500 pounds of **carbon dioxide** from the atmosphere
- ▶ Can increase **property values** by 7 to 10 percent
- ▶ Reduce **local temperatures**
- ▶ Can reduce **energy usage**/costs if properly placed
- ▶ Provide years of **enjoyment and shade**

- Based on large tree species

Trees are part of our city infrastructure.

Size Matters Too

- ▶ **The larger the tree, the more benefits provided**
- ▶ **We have to act**
 - ✓ **Plant trees today for us and future generations**
 - ✓ **Plant trees locally for local and global benefits**
 - ✓ **Maintain and protect the existing public and private trees**
 - ✓ **Educate about trees**

We need to develop a plan!

What is Coming Up?



111 fall trees were ordered, and many have been delivered. There are 53 for North 6th Street, 19 for North 10th Street, 19 for Battleground Golf Course, and 20 for infill and replacements around Lafayette. Most are being planted by Custom Cuts. Volunteers are planting the trees at the Battleground Golf Course.

Earth Day 2022 is scheduled for Thursday, April 22, 2022, at 10 am. It will be held on South 4th Street by Miller Elementary School. Subaru of Indiana Automotive (SIA) is sponsoring the event. Fifteen (15) trees will be planted by students and volunteers during the event.



Arbor Day 2022 is scheduled for Saturday, April 30, 2022. It will be held on Underwood Street. Approximately 60 trees will be planted by volunteers during the event. This will be the 150th anniversary of Arbor Day.

The background features abstract, overlapping green geometric shapes, primarily triangles and polygons, in various shades of green, creating a modern, layered effect on the right side of the slide.

Larry Rose

A special thanks for all that you do.



Our Volunteers!!! Thank you!